

## The Vision

The vision of CIDA is to contribute to the government's, businesses', and society's growth and development through empowering data-driven decision-making.

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## About CIDA

The Center for Informatics and Data Analytics (CIDA) at the American University of Iraq, Sulaimani is a center for research, consultancy, and training in the field of data science, qualifying and quantifying the data that is generated through interactions with various digital platforms. Unlike other disciplines, data science is beginning to attract significant attention even in well-developed countries.

## The Mission

The mission of CIDA is to promote research, stimulate consultancy, and provide trainings by working as a hub for all likeminded people who explore, value, and use the power of informatics and data analytics.

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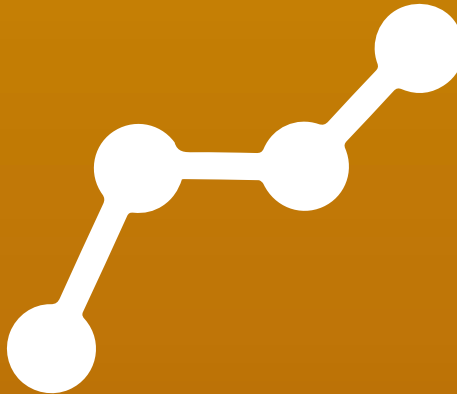
Center  
for Informatics  
& Data Analytics

## The Activities

The Center aims to support informative, data-driven decision making at multiple governmental and non-governmental levels. Data analytics is more valuable when conducted in the context of a local community and its needs because domain experts are considered one of the major components that enable any analytics. International businesses, NGOs, institutions, and governments find tremendous value in data analysis of digital contents created by any local community. Local entities such as local businesses, NGOs, institutions, and the government can partner as contributors to the knowledge gained from the Center's activities as well as beneficiaries.

## Research

Including academic research for scholarly development and purposes, as well as investigations to answer certain questions on the population of digital platform users. The Center will also seek partnerships with other entities of similar or different interests to increase its contribution to the community knowledge of data science and analytics.

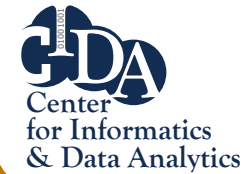


## Events

The Center works on arranging for events that supports its mission such as conferences, symposiums, roundtables, and lectures. The events are supportive and complementary to the other activities of the Center.

## Consultancy

The Center makes its pool of expertise and partners available to provide consultancy to interested parties on governmental, business, and societal issues. Building on its expertise knowledge from research and industry, the Center becomes the consultancy center for any matters data analytics.



## Trainings

Data science and data analytics are very new, yet with very high demands. They depend on a big set of tools and skills that are not widely available and accessible. The Center will have local as well as international experts to offer trainings on the different tools and skills, which practitioners of data science and data analytics require.